



**Springfield
Regional
Chamber**

2025–2026

**Sponsorship
Package**

Chamber Digital Advertisements



WEBSITE AND EMAIL SPONSORSHIPS

Why Partner with Us?

- **Boost Your Brand:** Enhance your brand visibility and credibility by aligning with a trusted name in the Springfield Regional Chamber.
- **Customizable Packages:** Choose from various sponsorship packages tailored to meet your unique marketing goals and budget.
- **Multi-Channel Reach:** Maximize your impact through our high-traffic website and engaging email newsletters.

Our Audience at a Glance:

- 4,000 monthly website visitors, with expectations for numbers to rise with our new website
- 3,700 active email subscribers
- Businesses within Hampden, Hampshire Count, and Northern Connecticut

Website Banner Ads		
Homepage <ul style="list-style-type: none">• 1 Month: \$500• 2 Months: \$850 (15% off!)• 3 Months: \$1275 (15% off!)	Member Event Calendar <ul style="list-style-type: none">• 1 Month: \$400• 2 Months: \$680 (15% off!)• 3 Months: \$1020 (15% off!)	Member News Page <ul style="list-style-type: none">• 1 Month: \$300• 2 Months: \$510 (15% off!)• 3 Months: \$765 (15% off!)
Email Banner Ads		
Platinum Sponsor <ul style="list-style-type: none">• Placement: Ad at the top of the email• 1 Month: \$500 (2 Issues)	Gold Sponsor <ul style="list-style-type: none">• Placement: Ad in the middle of the email• 1 Month: \$400 (2 Issues)	Silver Sponsor <ul style="list-style-type: none">• Placement: Ad at the bottom of the email• 1 Month: \$300 (2 Issues)



RISE & SHINE 2025-2026 – Sponsorship

The premier networking event that covers a wide range of topics and industries, highlighting the regional economy and community. Each event features diverse and dynamic speakers that showcase our regions vibrancy.

Event Details: Various Dates & Locations | 7:30am–9:30am

Estimated Attendees: 150

DATE	Sept 10 th	Oct 16 th	Dec 3 rd	Jan 9 th , 2026	Feb 5 th , 2026	Apr 9 th , 2026
TOPIC:	Mass Taxpayers Foundation Forum	Breakfast at Barnes Regional Airport	Build Your Bench – Attraction, Retention and Succession Strategies	Celebrating Arts, Culture and Recreation Non-Profits	History & Imagination at the Springfield Museums	Chasing the American Dream

***Dates & Topics are subject to change**

Presenting Sponsor	\$4,000
	<ul style="list-style-type: none"> • Speaking Opportunity (3 minute) • Video Commercial (1 minute) • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Five Event Tickets • Post Event Attendee List (Upon Request)
Platinum Sponsor	\$2,500
	<ul style="list-style-type: none"> • Video Commercial (1 minute) • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Four Event Tickets • Post Event Attendee List (Upon Request)



RISE & SHINE 2025-2026 – Sponsorship

Gold Sponsor	\$1,500
	<ul style="list-style-type: none"> • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Three Event Tickets
Silver Sponsor	\$1,000
	<ul style="list-style-type: none"> • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Two Event Tickets
Giveaway Sponsor	\$350
	<ul style="list-style-type: none"> • Recognition During Event • Logo on Specific Event Signage • One Event Ticket

Exclusive Tour Sponsor	\$2,000
<i>Tier Available Only for October Rise & Shine at Barnes Airport</i>	<ul style="list-style-type: none"> • Five Tickets to Event Including Exclusive Tour of Barnes Airport • Speaking Opportunity at Tour • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Post Event Attendee List (Upon Request)

Giveaway Sponsorship Information

Of the \$350 sponsorship, the chamber will purchase a \$100 gift card from a Chamber Member Business to raffle away at the event.



SUPER 60 2025 – Sponsorship

Now in its 36th year, this awards program recognizes business success in our region in five specific categories: revenue, growth, start-ups, give backs and non-profits. The event attracts more than 400 professionals from across the region.

Keynote Speaker: Jessica Rozki, *Rozki Rides Bus Comany*

Event Details: Nov 7, 2025 | 11:00am–2:00pm | Location: MassMutual Center
Estimated Attendees: 400+

Presenting Sponsor	\$10,000
	<ul style="list-style-type: none"> • Exclusivity • Speaking Opportunity (3 minutes) • Video Commercial (1 minute) • Recognition During Event • Opportunity to Distribute Branded Items • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Ten Event Tickets (Reserved Table) • Post–Event Attendee List (Upon Request)
Diamond Sponsor	\$7,500
	<ul style="list-style-type: none"> • Video Commercial (30 seconds) • Recognition During Event • Opportunity to Distribute Branded Items • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Five Event Tickets



SUPER 60 2025 – Sponsorship

Platinum Sponsor	\$5,000
	<ul style="list-style-type: none"> • Video Commercial (15 seconds) • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Three Event Tickets
Gold Sponsor	\$2,500
	<ul style="list-style-type: none"> • Opportunity for Banner at Registration (Sponsor Provided) • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Two Event Tickets
Silver Sponsor	\$1,000
	<ul style="list-style-type: none"> • Recognition During Event • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • One Event Ticket

GOVERNMENT RECEPTION



GOVERNMENT RECEPTION 2026 – Sponsorship

This annual event provides business and community leaders with the opportunity to meet socially with local, state and federal officials, including state representatives and senators, area mayors and city council members.

Event Details: Jan 26th, 2026 | 4:30pm–6:30pm | Location: Storowton Tavern & Carriage House
Estimated Attendees: 150

Presenting Sponsor	\$5,000
	<ul style="list-style-type: none">• Presenting Remarks & Toast (3 minute)• Recognition During Event• Opportunity to Distribute Branded Items• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Six Event Tickets• Post Event Attendee List
Platinum Sponsor	\$2,500
	<ul style="list-style-type: none">• Recognition During Event• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Four Event Tickets• Post Event Attendee List
Gold Sponsor	\$1,500
	<ul style="list-style-type: none">• Recognition During Event• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Two Event Tickets

GOVERNMENT RECEPTION



GOVERNMENT RECEPTION 2026 – Sponsorship

Silver Sponsor	\$1,000
	<ul style="list-style-type: none">• Recognition During Event• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• One Event Ticket

OUTLOOK

2026



OUTLOOK 2026 – Sponsorship

The premier legislative and economic forecasting event of the year takes a look at what to expect from local, state, and federal perspectives and features diverse and dynamic speakers.

Event Details: March 6th, 2026 | 11:00am–2:00pm | Location: MassMutual Center

Estimated Attendees: 600+

Presenting Sponsor	\$15,000
	<ul style="list-style-type: none">• Exclusivity• Speaking Opportunity (3 minutes)• Video Commercial (1 minute)• Recognition During Event• Opportunity to Display Banner (Sponsor Provided)• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• One Reserved Seat at Head Table• Ten Event Tickets• Ten VIP Reception Tickets• Post-Event Attendee List
Platinum Sponsor	\$10,000
	<ul style="list-style-type: none">• Video Commercial (30 seconds)• Recognition During Event• Opportunity to Distribute Branded Items• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• One Reserved Seat at Head Table• Eight Event Tickets• Eight VIP Reception Tickets

OUTLOOK

2026



OUTLOOK 2026 – Sponsorship

Reception Sponsor	\$7,500
	<ul style="list-style-type: none"> • Recognition During Event • Opportunity for Banner at Reception (Sponsor Provided) • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • One Reserved Seat at Head Table • Eight Event Tickets • Eight VIP Reception Tickets
Gold Sponsor	\$5,000
	<ul style="list-style-type: none"> • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Six Event Tickets • Six VIP Reception Tickets
Silver Sponsor	\$2,500
	<ul style="list-style-type: none"> • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Four Event Tickets • Four VIP Reception Tickets
Bronze Sponsor	\$1,000
	<ul style="list-style-type: none"> • Recognition During Event • Logo in Email (4000+ Recipients) • Two Event Tickets • Two VIP Reception Tickets



BEACON HILL SUMMIT 2026 – Sponsorship

The annual bus trip to the Massachusetts State House provides an opportunity for local business leaders to engage with influential policymakers and gain insights into matters that affect our community and the entire state. This event aims to foster constructive dialogue between SRC member businesses and elected officials, fostering collaboration on regional issues.

Legislative Hosts: *To Be Announced*

Event Details: April 29th, 2026 | 7:00am–7:00pm | Location: Massachusetts State House
Estimated Attendees: 50

Gold Sponsor	\$2,500
	<ul style="list-style-type: none"> • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • One Event Ticket
Silver Sponsor	\$1,500
	<ul style="list-style-type: none"> • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • One Event Ticket
Reception Sponsor	\$1,000
	<ul style="list-style-type: none"> • Recognition During Event • Logo on Reception Signage • One Event Ticket



MAYORS’ FORUM 2026 – Sponsorship

Local mayors share insights into their cities and personal stories at this popular annual event—offering a unique blend of civic updates, leadership perspectives, and a glimpse into their favorite things.

Event Details: May 7th, 2026 | 7:30am–9:00am | Location: Springfield Marriott
Estimated Attendees: 150

Presenting Sponsor	\$4,000
	<ul style="list-style-type: none"> • Speaking Opportunity (3 minute) • Video Commercial (1 minute) • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Five Event Tickets • Post Event Attendee List (Upon Request)
Platinum Sponsor	\$2,500
	<ul style="list-style-type: none"> • Video Commercial (1 minute) • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Four Event Tickets • Post Event Attendee List (Upon Request)



MAYORS’ FORUM 2026 – Sponsorship

Gold Sponsor	\$1,500
	<ul style="list-style-type: none"> • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Three Event Tickets
Silver Sponsor	\$1,000
	<ul style="list-style-type: none"> • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Two Event Tickets
Giveaway Sponsor	\$350
	<ul style="list-style-type: none"> • Recognition During Event • Logo on Specific Event Signage • One Event Ticket

Giveaway Sponsorship Information

Of the \$350 sponsorship, the chamber will purchase a \$100 gift card from a Chamber Member Business to raffle away at the event.

Fire & Ice



FIRE & ICE 2026 – Sponsorship

Join us for our premier networking reception. Sample cocktails designed by members that are paired with unique and tasty appetizers, all while networking and enjoying a beautiful rooftop setting in downtown Springfield.

Event Details: May 21st, 2026 | 4:00pm–6:30pm | Location: Springfield Marriott
Estimated Attendees: 150

Presenting Sponsor	\$2,500
	<ul style="list-style-type: none">• Cocktail Creator with Standee• Recognition During Event• Banner Display (pop-up only, provided by sponsor)• Logo on Drink Voucher• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Five Event Tickets
Platinum Sponsor	\$1,500
	<ul style="list-style-type: none">• Recognition During Event• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Three Event Tickets

Fire & Ice



FIRE & ICE 2026 – Sponsorship

Gold Sponsor	\$1,000
	<ul style="list-style-type: none">• Recognition During Event• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Two Event Tickets
Giveaway Sponsor	\$350
	<ul style="list-style-type: none">• Recognition During Event• Logo on Specific Event Signage
Non-Profit Sponsor	\$250
	<ul style="list-style-type: none">• Vendor Table• \$50 gift card to member business given away in non-profit's name• Two Event Tickets

Giveaway Sponsorship Information

Of the \$350 sponsorship, the chamber will purchase a \$100 gift card from a Chamber Member Business to raffle away at the event.



CHAMBER SPOTLIGHT & ANNUAL MEETING



ANNUAL MEETING 2026 – Sponsorship

Join us as we celebrate another successful year! We'll thank our members, recognize the Richard J. Moriarty Citizen of the Year, honor additional award recipients, and hold our annual Board of Directors elections.

Event Details: June 10th, 2026 | 4:00–6:30pm | Location: MGM-Springfield
Estimated Attendees: 300

Diamond Sponsor	\$7,500
	<ul style="list-style-type: none">• Exclusivity• Speaking Opportunity (3 minutes)• Video Commercial (30 seconds)• Opportunity to Display Banner (Sponsor Provided)• Opportunity to Distribute Branded Items• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Ten Event Tickets
Platinum Sponsor	\$5,000
	<ul style="list-style-type: none">• Video Commercial (30 seconds)• Opportunity to Distribute Branded Items• Logo on Event Signage• Logo on all Marketing Materials• Logo on Website• Logo in Email (4000+ Recipients)• Recognition During Event• Five Event Tickets



CHAMBER SPOTLIGHT & ANNUAL MEETING



ANNUAL MEETING 2026 – Sponsorship

Gold Sponsor	\$3,500
	<ul style="list-style-type: none"> • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Recognition During Event • Three Event Tickets
Richard J.Moriarty Award Sponsor	\$3,000
	<ul style="list-style-type: none"> • Award Introduction (3 minutes) • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Recognition During Event • Two Event Tickets
Silver Sponsor	\$1,000
	<ul style="list-style-type: none"> • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Recognition During Event • Two Event Tickets
Giveaway Sponsor	\$350
	<ul style="list-style-type: none"> • Logo on Specific Event Signage • Recognition During Event • One Event Ticket

Giveaway Sponsorship Information

Of the \$350 sponsorship, the chamber will purchase a \$100 gift card from a Chamber Member Business to raffle away at the event.