



**Springfield
Regional
Chamber**

2025–2026

**Sponsorship
Package**



Why Advertise with Us?

- **Proven Reach:** Over 45,000 annual website sessions give your brand valuable exposure.
- **Engaged Subscribers:** Our 2,200+ active email subscribers boast a 39% open rate and 8.6% click-through rate, well above industry averages.
- **Local & Regional Influence:** Connect with professionals, community leaders, and businesses across Hampden and Hampshire counties, plus Northern Connecticut.
- **Multi-Channel Impact:** Maximize visibility across our high-traffic website and engaged email newsletters.

Website Banner Ads

Showcase your brand where members and visitors are most engaged.

Ad Size: 1200 x 200 pixels

Placement	1 Month	2 Months	3 Months
Homepage	\$500	\$850 (15% off)	\$1,275 (15% off)
Event Calendar	\$400	\$680 (15% off)	\$1,020 (15% off)
Member News	\$300	\$510 (15% off)	\$765 (15% off)

Email Banner Ads

Put your brand directly into the inbox of local leaders with placements designed for visibility and engagement.

Ad Size: 1200 x 200 pixels

Tier	Placement	1 Month (2 Issues)
Platinum	Top of Email	\$500
Gold	Middle of Email	\$400
Silver	Bottom of Email	\$300

Looking for More?

Every business has unique goals. If you're seeking a more tailored sponsorship opportunity, reach out to us. We'll build a custom package designed to maximize your impact and fit your specific marketing needs.

Why Partner with the Chamber?

Aligning your brand with the Springfield Regional Chamber builds credibility, trust, and top-of-mind awareness in the regional business community. With flexible tiers, clear ad sizing, and the option for custom solutions, you'll find the perfect fit for your strategy.



RISE & SHINE 2025-2026 – Sponsorship

The premier networking event that covers a wide range of topics and industries, highlighting the regional economy and community. Each event features diverse and dynamic speakers that showcase our regions vibrancy.

Event Details: Various Dates & Locations | 7:30am–9:30am

Estimated Attendees: 150

DATE	Sept 10 th	Oct 16 th	Dec 3 rd	Jan 9 th , 2026	Feb 5 th , 2026	Apr 9 th , 2026
TOPIC:	Mass Taxpayers Foundation Forum	Breakfast at Barnes Regional Airport	Build Your Bench – Attraction, Retention and Succession Strategies	Celebrating Arts, Culture and Recreation Non-Profits	History & Imagination at the Springfield Museums	Chasing the American Dream

***Dates & Topics are subject to change**

Presenting Sponsor	\$4,000
	• Speaking Opportunity (3 minute) • Video Commercial (1 minute) • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Five Event Tickets • Post Event Attendee List (Upon Request)
Platinum Sponsor	\$2,500
	• Video Commercial (1 minute) • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Four Event Tickets • Post Event Attendee List (Upon Request)



RISE & SHINE 2025-2026 – Sponsorship

Gold Sponsor	\$1,500
	• Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Three Event Tickets
Silver Sponsor	\$1,000
	• Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Two Event Tickets
Giveaway Sponsor	\$350
<i>Of the \$350 sponsorship, the chamber will purchase a \$100 gift card from a Chamber Member Business to raffle away at the event.</i>	• Recognition During Event • Logo on Specific Event Signage • One Event Ticket

Exclusive Tour Sponsor	\$2,000
<i>Tier Available Only for October Rise & Shine at Barnes Air National Guard Base</i>	• Five Tickets to Event Including Exclusive Tour of Barnes Air Base • Speaking Opportunity at Tour • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Post Event Attendee List (Upon Request)
Non-Profit Sponsor	\$250
<i>Tier Available Only for January Rise & Shine</i>	• Vendor Table • \$50 gift card to member business given away in non-profit's name • Two Event Tickets



SUPER 60 2025 – Sponsorship

Now in its 36th year, this awards program recognizes business success in our region in five specific categories: revenue, growth, start-ups, give backs and non-profits. The event attracts more than 400 professionals from across the region.

Keynote Speaker: Jessica Rozki, *Rozki Rides Bus Comany*

Event Details: Nov 7, 2025 | 11:00am–2:00pm | Location: MassMutual Center

Estimated Attendees: 400+

Presenting Sponsor	\$10,000
	• Exclusivity • Speaking Opportunity (3 minutes) • Video Commercial (1 minute) • Recognition During Event • Opportunity to Distribute Branded Items • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Ten Event Tickets (Reserved Table) • Post–Event Attendee List (Upon Request)
Diamond Sponsor	\$7,500
	• Video Commercial (30 seconds) • Recognition During Event • Opportunity to Distribute Branded Items • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Five Event Tickets



SUPER 60 2025 – Sponsorship

Platinum Sponsor	\$5,000
	• Video Commercial (15 seconds) • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Three Event Tickets
Gold Sponsor	\$2,500
	• Opportunity for Banner at Registration (Sponsor Provided) • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Two Event Tickets
Silver Sponsor	\$1,000
	• Recognition During Event • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • One Event Ticket

GOVERNMENT RECEPTION



GOVERNMENT RECEPTION 2026 – Sponsorship

This annual event provides business and community leaders with the opportunity to meet socially with local, state and federal officials, including state representatives and senators, area mayors and city council members.

Event Details: Jan 26th, 2026 | 4:30pm–6:30pm | Location: Storowton Tavern & Carriage House
Estimated Attendees: 150

Presenting Sponsor	\$5,000
	• Presenting Remarks & Toast (3 minute) • Recognition During Event • Opportunity to Distribute Branded Items • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Six Event Tickets • Post Event Attendee List
Platinum Sponsor	\$2,500
	• Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Four Event Tickets • Post Event Attendee List
Gold Sponsor	\$1,500
	• Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Two Event Tickets

GOVERNMENT RECEPTION



GOVERNMENT RECEPTION 2026 – Sponsorship

Silver Sponsor	\$1,000
	• Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • One Event Ticket

OUTLOOK

2026



OUTLOOK 2026 – Sponsorship

The premier legislative and economic forecasting event of the year takes a look at what to expect from local, state, and federal perspectives and features diverse and dynamic speakers.

Event Details: March 6th, 2026 | 11:00am–2:00pm | Location: MassMutual Center

Estimated Attendees: 600+

Presenting Sponsor	\$15,000
	• Exclusivity • Speaking Opportunity (3 minutes) • Video Commercial (1 minute) • Recognition During Event • Opportunity to Display Banner (Sponsor Provided) • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • One Reserved Seat at Head Table • Ten Event Tickets • Ten VIP Reception Tickets • Post-Event Attendee List
Platinum Sponsor	\$10,000
	• Video Commercial (30 seconds) • Recognition During Event • Opportunity to Distribute Branded Items • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • One Reserved Seat at Head Table • Eight Event Tickets • Eight VIP Reception Tickets

OUTLOOK

2026



OUTLOOK 2026 – Sponsorship

Reception Sponsor	\$7,500
	• Recognition During Event • Opportunity for Banner at Reception (Sponsor Provided) • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • One Reserved Seat at Head Table • Eight Event Tickets • Eight VIP Reception Tickets
Gold Sponsor	\$5,000
	• Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Six Event Tickets • Six VIP Reception Tickets
Silver Sponsor	\$2,500
	• Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Four Event Tickets • Four VIP Reception Tickets
Bronze Sponsor	\$1,000
	• Recognition During Event • Logo in Email (4000+ Recipients) • Two Event Tickets • Two VIP Reception Tickets

HAMPDEN COUNTY CHAMBERS UNITE TO

FILL THE FOOD BANK OF WESTERN MASSACHUSETTS



Fill the Food Bank 2026 – Sponsorship

The Hampden County Chambers of Commerce are coming together once again for the **3rd Annual Fill the Food Bank event**, aiming to combat food insecurity across our communities. In partnership with the Greater Westfield, Greater Holyoke, West of the River, ERC5/East of the River, and Greater Chicopee Chambers of Commerce, this collaborative initiative unites local leaders, businesses, and community members for a meaningful cause.

Guests are encouraged to donate pasta, canned soup, or a monetary contribution to support our regional food banks.

Event Details: March 31st, 2026 | 5:00pm–7:00pm | Location: The Food Bank of Western Massachusetts
Estimated Attendees: 70

Full Belly	\$1,000
	• Opportunity to display banner/sign at event • Recognition during event • Logo on all marketing materials • Logo on website • Logo in email (4,000+ recipients) • Vendor table for giveaways • Four event tickets
Souper Pastabilities	\$650
	• Opportunity to display banner/sign at event • Recognition during event • Logo on all marketing materials • Logo on website • Logo in email (4,000+ recipients) • Two event tickets
Bowl and Spoon	\$300
	• Recognition during event • Logo on all marketing materials • Logo on website • Logo in email (4,000+ recipients) • One event tickets



BEACON HILL SUMMIT 2026 – Sponsorship

The annual bus trip to the Massachusetts State House provides an opportunity for local business leaders to engage with influential policymakers and gain insights into matters that affect our community and the entire state. This event aims to foster constructive dialogue between SRC member businesses and elected officials, fostering collaboration on regional issues.

Legislative Hosts: *To Be Announced*

Event Details: April 29th, 2026 | 7:00am–7:00pm | Location: Massachusetts State House
Estimated Attendees: 50

Gold Sponsor	\$2,500
	• Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • One Event Ticket
Silver Sponsor	\$1,500
	• Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • One Event Ticket
Reception Sponsor	\$1,000
	• Recognition During Event • Logo on Reception Signage • One Event Ticket



MAYORS’ FORUM 2026 – Sponsorship

Local mayors share insights into their cities and personal stories at this popular annual event—offering a unique blend of civic updates, leadership perspectives, and a glimpse into their favorite things.

Event Details: May 7th, 2026 | 7:30am–9:30am | Location: Springfield Marriott
Estimated Attendees: 150

Presenting Sponsor	\$4,000
	• Speaking Opportunity (3 minute) • Video Commercial (1 minute) • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Five Event Tickets • Post Event Attendee List (Upon Request)
Platinum Sponsor	\$2,500
	• Video Commercial (1 minute) • Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Four Event Tickets • Post Event Attendee List (Upon Request)



MAYORS' FORUM 2026 – Sponsorship

Gold Sponsor	\$1,500
	• Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Three Event Tickets
Silver Sponsor	\$1,000
	• Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Two Event Tickets
Giveaway Sponsor	\$350
Of the \$350 sponsorship, the chamber will purchase a \$100 gift card from a Chamber Member Business to raffle away at the event.	• Recognition During Event • Logo on Specific Event Signage • One Event Ticket

Fire & Ice



FIRE & ICE 2026 – Sponsorship

Join us for our premier networking reception. Sample cocktails designed by members that are paired with unique and tasty appetizers, all while networking and enjoying a beautiful rooftop setting in downtown Springfield.

Event Details: May 21st, 2026 | 4:00pm–6:30pm | Location: Springfield Marriott
Estimated Attendees: 150

Presenting Sponsor	\$2,500
	• Cocktail Creator with Standee • Recognition During Event • Banner Display (pop-up only, provided by sponsor) • Logo on Drink Voucher • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Five Event Tickets
Platinum Sponsor	\$1,500
	• Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Three Event Tickets

Fire & Ice



FIRE & ICE 2026 – Sponsorship

Gold Sponsor	\$1,000
	• Recognition During Event • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Two Event Tickets
Giveaway Sponsor	\$350
<i>Of the \$350 sponsorship, the chamber will purchase a \$100 gift card from a Chamber Member Business to raffle away at the event.</i>	• Recognition During Event • Logo on Specific Event Signage
Non-Profit Sponsor	\$250
	• Vendor Table • \$50 gift card to member business given away in non-profit's name • Two Event Tickets



CHAMBER SPOTLIGHT & ANNUAL MEETING



ANNUAL MEETING 2026 – Sponsorship

Join us as we celebrate another successful year! We'll thank our members, recognize the Richard J. Moriarty Citizen of the Year, honor additional award recipients, and hold our annual Board of Directors elections.

Event Details: June 10th, 2026 | 4:00–6:30pm | Location: MGM-Springfield
Estimated Attendees: 300

Diamond Sponsor	\$7,500
	• Exclusivity • Speaking Opportunity (3 minutes) • Video Commercial (30 seconds) • Opportunity to Display Banner (Sponsor Provided) • Opportunity to Distribute Branded Items • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Recognition During Event • Ten Event Tickets
Platinum Sponsor	\$5,000
	• Video Commercial (30 seconds) • Opportunity to Distribute Branded Items • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Recognition During Event • Five Event Tickets



CHAMBER SPOTLIGHT & ANNUAL MEETING



ANNUAL MEETING 2026 – Sponsorship

Gold Sponsor	\$3,500
	• Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Recognition During Event • Three Event Tickets
Richard J.Moriarty Award Sponsor	\$3,000
	• Award Introduction (3 minutes) • Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Recognition During Event • Two Event Tickets
Silver Sponsor	\$1,000
	• Logo on Event Signage • Logo on all Marketing Materials • Logo on Website • Logo in Email (4000+ Recipients) • Recognition During Event • Two Event Tickets
Giveaway Sponsor	\$350
<i>Of the \$350 sponsorship, the chamber will purchase a \$100 gift card from a Chamber Member Business to raffle away at the event.</i>	• Logo on Specific Event Signage • Recognition During Event • One Event Ticket