



Springfield
Regional
Chamber

2026-2027 Sponsorship Package



Put Your Business in Front of the Region's Business Community

Whether you are building brand awareness, promoting an upcoming event, recruiting employees, or launching a new product or service, Springfield Regional Chamber digital advertising connects your organization with business owners, executives, community leaders, and professionals throughout region.

Why Advertise With the Chamber?



45,000+

Annual Website Sessions



39%

Average Email Open Rate



2,500+

Active Email Subscribers



8.6%

Average Click-Through Rate

Gain valuable exposure through the Chamber's trusted website and email communications while keeping your business visible and top of mind within the regional business community.

Choose Your Placement

Reach local professionals through the Chamber channels they already rely on for upcoming events, member news, business resources, and regional opportunities.

Website Banner Advertising

Starting at \$300 per month

Choose from homepage, event calendar, and member news placements based on your goals, budget, and availability.

Planning a Longer Campaign?

Reserve multiple months together to receive preferred pricing. The longer your campaign, the greater your savings.

Email Banner Advertising

Starting at \$300 per month

Choose from top, middle, or bottom-of-email placement. Each monthly reservation includes placement in two Chamber email issues.

Extend Your Visibility and Save.

Multi-month reservations receive preferred pricing, with greater savings available for longer campaigns.

Let's Build a Marketing Strategy That Fits Your Goals

Every business has unique goals. If you're seeking a more tailored sponsorship opportunity, reach out to us. We'll build a custom package designed to maximize your impact and fit your specific marketing needs.



RISE & SHINE & Luncheon 2026-2027 – Sponsorship

The premier networking event that covers a wide range of topics and industries, highlighting the regional economy and community. Each event features diverse and dynamic speakers that showcase our regions vibrancy.

Event Details: Various Dates & Locations | 8:00am–9:30am

Estimated Attendees: 150

DATE	October 15 th , 2026	November 18 th , 2026	January 8 th , 2027	April 8 th , 2027
TOPIC:	Mass Taxpayers Foundation Forum	Giving Thanks for the Good: From the Field to the Future	Celebrating Nonprofits	Chasing the American Dream

***Dates & Topics are Subject to Change**

Presenting Sponsor	\$4,000
• Speaking Opportunity (3 minute) • Video Commercial (1 minute) • Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Banner placement in one event promotional email • Five Event Tickets • Post Event Attendee List (Upon Request)	
Platinum Sponsor	\$2,500
• Video Commercial (1 minute) • Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Banner placement in one event promotional email • Four Event Tickets	



RISE & SHINE & Luncheon 2026-2027 – Sponsorship

Gold Sponsor	\$1,500
• Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Three Event Tickets	
Silver Sponsor	\$1,000
• Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Two Event Tickets	
Giveaway Sponsor	\$400
Of the \$400 sponsorship, the chamber will purchase a \$100 gift card from a Chamber Member Business to raffle away at the event. • Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • One Event Ticket	
Non-Profit Sponsor	\$350
<i>Tier Available Only for January Rise & Shine</i> • Vendor Table • \$50 gift card to member business given away in non-profit's name • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Two Event Tickets	



SUPER 60 2026 – Sponsorship

Now in its 37th year, this awards program recognizes business success in our region in five specific categories: revenue, growth, start-ups, give backs and non-profits. The event attracts more than 500 professionals from across the region.

Keynote Speaker: *TBD*

Event Details: Nov 6, 2026 | 11:00am–2:00pm | Location: MassMutual Center

Estimated Attendees: 500+

Presenting Sponsor (SOLD OUT)	\$10,000
• Exclusivity • Speaking Opportunity (3 minutes) • Video Commercial (1 minute) • Recognition During Event • Opportunity to Distribute Branded Items • Logo Featured on Super 60 Winner Tote Bag • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Banner placement in one event promotional email • Ten Event Tickets (Reserved Table) • Post-Event Attendee List (Upon Request)	
Diamond Sponsor	\$7,500
• Video Commercial (30 seconds) • Recognition During Event • Opportunity to Distribute Branded Items • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Banner placement in one event promotional email • Six Event Tickets	
Platinum Sponsor	\$5,000
• Video Commercial (15 seconds) • Recognition During Event • Opportunity for Banner at Registration (Sponsor Provided) • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Four Event Tickets	



SUPER 60 2026 – Sponsorship

Gold Sponsor	\$2,500
• Opportunity for Banner at Registration (Sponsor Provided) • Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Three Event Tickets	
Silver Sponsor	\$1,000
• Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Two Event Tickets	

GOVERNMENT RECEPTION



GOVERNMENT RECEPTION 2027 – Sponsorship

This annual event provides business and community leaders with the opportunity to meet socially with local, state and federal officials, including state representatives and senators, area mayors and city council members.

Event Details: Jan 25th, 2027 | 4:30pm–6:30pm | Location: Storowton Tavern & Carriage House

Estimated Attendees: 150+

Presenting Sponsor	\$5,000
• Presenting Remarks & Toast (3 minute) • Recognition During Event • Opportunity to Distribute Branded Items • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Banner placement in one event promotional email • Six Event Tickets • Post Event Attendee List (Upon Request)	
Platinum Sponsor	\$2,500
• Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Banner placement in one event promotional email • Four Event Tickets	
Gold Sponsor	\$1,500
• Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Three Event Tickets	
Silver Sponsor	\$1,000
• Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Two Event Tickets	

OUTLOOK

2027



OUTLOOK 2027 – Sponsorship

The premier legislative and economic forecasting event of the year takes a look at what to expect from local, state, and federal perspectives and features diverse and dynamic speakers.

Event Details: March 5th, 2027 | 11:00am–2:00pm | Location: MassMutual Center

Estimated Attendees: 600+

Presenting Sponsor	\$15,000
• Exclusivity • Speaking Opportunity (3 minutes) • Video Commercial (1 minute) • Recognition During Event • Opportunity to Display Banner (Sponsor Provided) • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Banner placement in one event promotional email • One Reserved Seat at Head Table • Ten Event Tickets (Reserved Table) • Ten VIP Reception Tickets • Post–Event Attendee List (Upon Request)	
Platinum Sponsor	\$10,000
• Video Commercial (30 seconds) • Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Banner placement in one event promotional email • One Reserved Seat at Head Table • Eight Event Tickets • Eight VIP Reception Tickets	

OUTLOOK

2027



OUTLOOK 2027 – Sponsorship

Reception Sponsor	\$7,500
• Recognition During Event • Opportunity for Banner at Reception (Sponsor Provided) • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • One Reserved Seat at Head Table • Eight Event Tickets • Eight VIP Reception Tickets	
Gold Sponsor	\$5,000
• Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Six Event Tickets • Six VIP Reception Tickets	
Silver Sponsor	\$2,500
• Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Four Event Tickets • Four VIP Reception Tickets	
Bronze Sponsor	\$1,000
• Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Two Event Tickets • Two VIP Reception Tickets	

BEACON HILL SUMMIT 2027



BEACON HILL SUMMIT 2027 – Sponsorship

The annual bus trip to the Massachusetts State House provides an opportunity for local business leaders to engage with influential policymakers and gain insights into matters that affect our community and the entire state. This event aims to foster constructive dialogue between SRC member businesses and elected officials, fostering collaboration on regional issues.

Legislative Hosts: *To Be Announced*

Event Details: April 28th, 2027 | 7:00am–7:00pm | Location: Massachusetts State House

Estimated Attendees: 50

Reception Sponsor	\$2,500
• Speaking Opportunity (3 Minutes) • Dedicated Social Media Spotlight • Recognition During Event • Logo on Event Signage • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • One Event Ticket	
Lunch Sponsor	\$1,500
• Dedicated Social Media Spotlight • Recognition During Event • Logo on Event Signage • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • One Event Ticket	
Silver Sponsor	\$1,000
• Recognition During Event • Logo on Event Signage • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • One Event Ticket	



MAYORS' FORUM 2027 – Sponsorship

Local mayors share insights into their cities and personal stories at this popular annual event—offering a unique blend of civic updates, leadership perspectives, and a glimpse into their favorite things.

Event Details: May 7th, 2027 | 8:00am–9:30am | Location: Springfield Marriott

Estimated Attendees: 150

Presenting Sponsor	\$4,000
• Speaking Opportunity (3 minute) • Video Commercial (1 minute) • Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Banner placement in one event promotional email • Five Event Tickets • Post Event Attendee List (Upon Request)	
Platinum Sponsor	\$2,500
• Video Commercial (1 minute) • Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Four Event Tickets	
Gold Sponsor	\$1,500
• Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Three Event Tickets	



MAYORS' FORUM 2027 – Sponsorship

Silver Sponsor	\$1,000
• Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Two Event Tickets	
Giveaway Sponsor	\$400
Of the \$400 sponsorship, the chamber will purchase a \$100 gift card from a Chamber Member Business to raffle away at the event. • Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • One Event Ticket	

Fire & Ice



FIRE & ICE 2027 – Sponsorship

Join us for our premier networking reception. Sample cocktails designed by members that are paired with unique and tasty appetizers, all while networking and enjoying a beautiful rooftop setting in downtown Springfield.

Event Details: May 20th, 2027 | 4:00pm–6:30pm | Location: Springfield Marriott

Estimated Attendees: 200

Cocktail Creator Sponsor	\$3,500
• Cocktail Creator with Standee Sign • Recognition During Event • Opportunity to Display Banner (Sponsor Provided) • Logo on Drink Voucher • Logo on Event Signage • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Five Event Tickets	
Gold Sponsor	\$2,500
• Recognition During Event • Logo on Event Signage • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Post • Three Event Tickets	
Silver Sponsor	\$1,500
• Recognition During Event • Logo on Event Signage • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Two Event Tickets	

Fire & Ice



FIRE & ICE 2027 – Sponsorship

Giveaway Sponsor	\$400
Of the \$400 sponsorship, the chamber will purchase a \$100 gift card from a Chamber Member Business to raffle away at the event. • Recognition During Event • Logo on Event Signage • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • One Event Ticket	
Non-Profit Sponsor	\$350
• Vendor Table • \$50 gift card to member business given away in non-profit's name • Logo on Event Signage • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Two Event Tickets	



CHAMBER SPOTLIGHT & ANNUAL MEETING



ANNUAL MEETING 2027 – Sponsorship

Join us as we celebrate another successful year! We'll thank our members, recognize the Richard J. Moriarty Citizen of the Year, honor additional award recipients, and hold our annual Board of Directors elections.

Event Details: June 9th, 2027 | 4:00–6:30pm | Location: Springfield College

Estimated Attendees: 300

Diamond Sponsor	\$7,500
• Exclusivity • Speaking Opportunity (3 minutes) • Video Commercial (30 seconds) • Opportunity to Display Banner (Sponsor Provided) • Opportunity to Distribute Branded Items • Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Ten Event Tickets (Reserved Table) • Post Event Attendee List (Upon Request)	
Platinum Sponsor	\$5,000
• Video Commercial (30 seconds) • Opportunity to Display Banner (Sponsor Provided) • Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Banner placement in one event promotional email • Six Event Tickets	
Gold Sponsor	\$3,500
• Recognition During Event • Logo on Event Signage & Presentation • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Dedicated Social Media Spotlight • Four Event Tickets	



CHAMBER SPOTLIGHT & ANNUAL MEETING



ANNUAL MEETING 2027 – Sponsorship

Richard J. Moriarty Award Sponsor	\$2,500
- Award Introduction (3 minutes) - Recognition During Event - Logo on Event Signage & Presentation - Logo Featured Across All Event Marketing Channels (4,000+ Reach) - Three Event Tickets	
Silver Sponsor	\$1,000
- Recognition During Event - Logo on Event Signage & Presentation - Logo Featured Across All Event Marketing Channels (4,000+ Reach) - Two Event Tickets	
Giveaway Sponsor	\$400
Of the \$400 sponsorship, the chamber will purchase a \$100 gift card from a Chamber Member Business to raffle away at the event. - Recognition During Event - Logo on Event Signage & Presentation - Logo Featured Across All Event Marketing Channels (4,000+ Reach) - One Event Ticket	

HAMPDEN COUNTY CHAMBERS UNITE TO

FILL THE FOOD BANK OF WESTERN MASSACHUSETTS



Fill the Food Bank 2027 – Sponsorship

The Hampden County Chambers of Commerce are coming together once again for the 4th Annual Fill the Food Bank event, united in their mission to combat food insecurity across our communities. Representing the Springfield, Greater Westfield, Greater Holyoke, West of the River, ERC5/East of the River, and Greater Chicopee Chambers of Commerce, this collaborative effort brings together local leaders, businesses, and community members for a meaningful cause.

Guests are encouraged to donate TBD, or make a monetary contribution to support our regional food banks.

Event Details: March 30th, 2027 | 4:30pm–6:30pm | Location: The Food Bank of Western Massachusetts

Estimated Attendees: 100+

Name	\$1,000
• Opportunity to display banner/sign at event • Recognition during event • Logo on Event Signage • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Vendor table for giveaways • Four event tickets	
Name	\$650
• Opportunity to display banner/sign at event • Recognition during event • Logo on Event Signage • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • Two event tickets	
Name	\$300
• Recognition during event • Logo on Event Signage • Logo Featured Across All Event Marketing Channels (4,000+ Reach) • One event ticket	